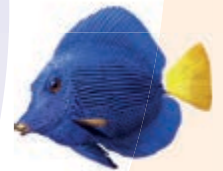


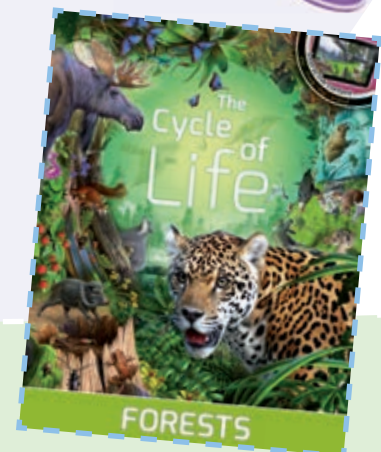
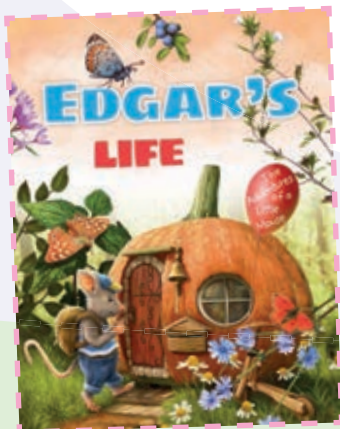


**GRAPH-ART**  
P U B L I S H I N G



**2015**

# CONTENT



3 Story books

13 Learn and try

17 Activity and craft

23 3D books

33 Books + app

37 Popular science

43 Books for boys

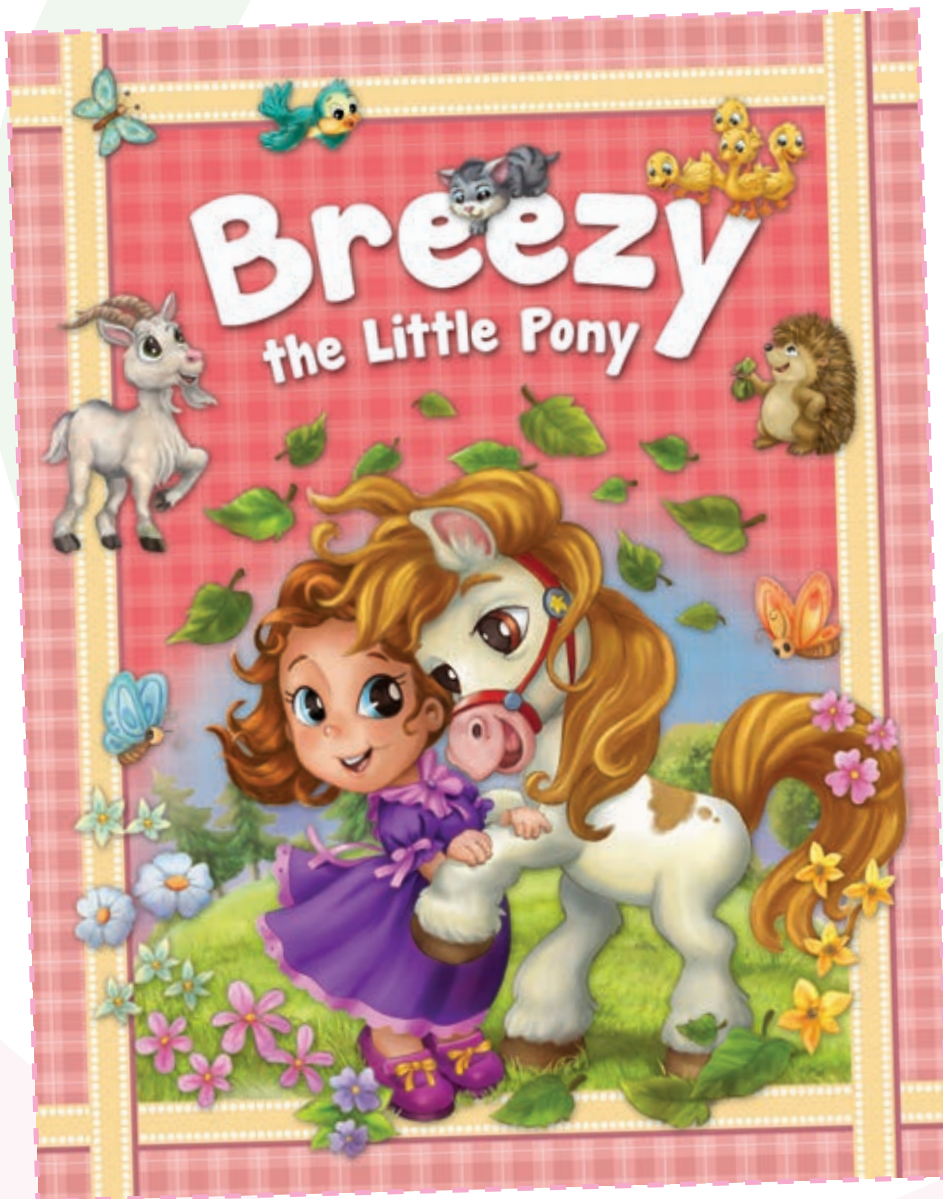


# STORY BOOKS



# STORY BOOKS

- 64 pages
- Hardcover
- 213 mm × 275 mm
- Ages 5+



**NEW**

October 2015

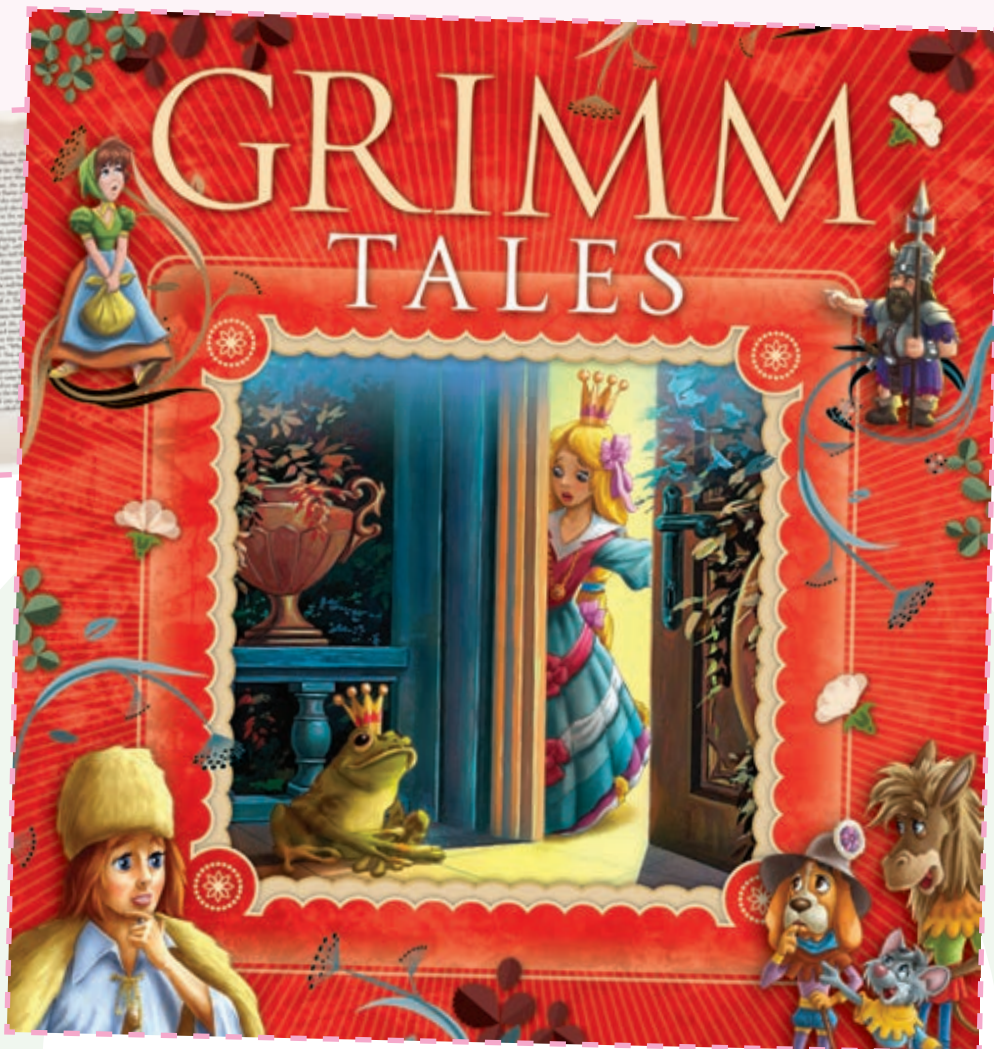


Funny and charming stories of Breezy's life on Flower Farm

- 208 pages
- 240 mm × 240 mm
- Padded cover
- Ages 6+



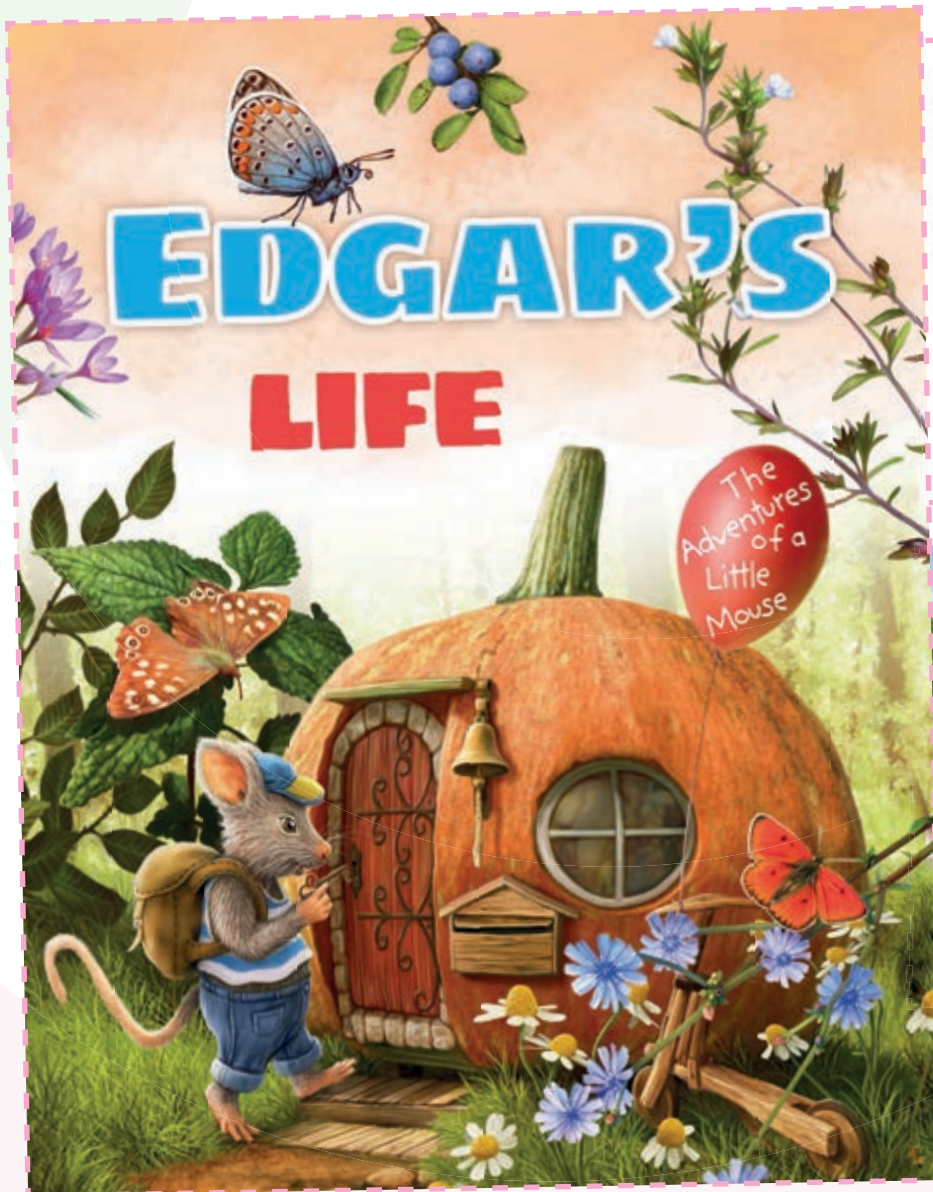
Spring 2016

**NEW**

Entertaining stories with richly and artistically illustrated pages

# STORY BOOKS

- 48 pages
- Hardcover
- 213 mm × 275 mm
- Ages 6+



Exciting story full of twists in marvelously painted, delightful settings.

- 128 pages
- 213 mm × 275 mm
- Hardcover
- Ages 6+

Fall 2015



Superbly painted illustrations and notes from Faybellina's diary about the mysterious life of fairies ideally complement the story's magical world.

Fall 2015



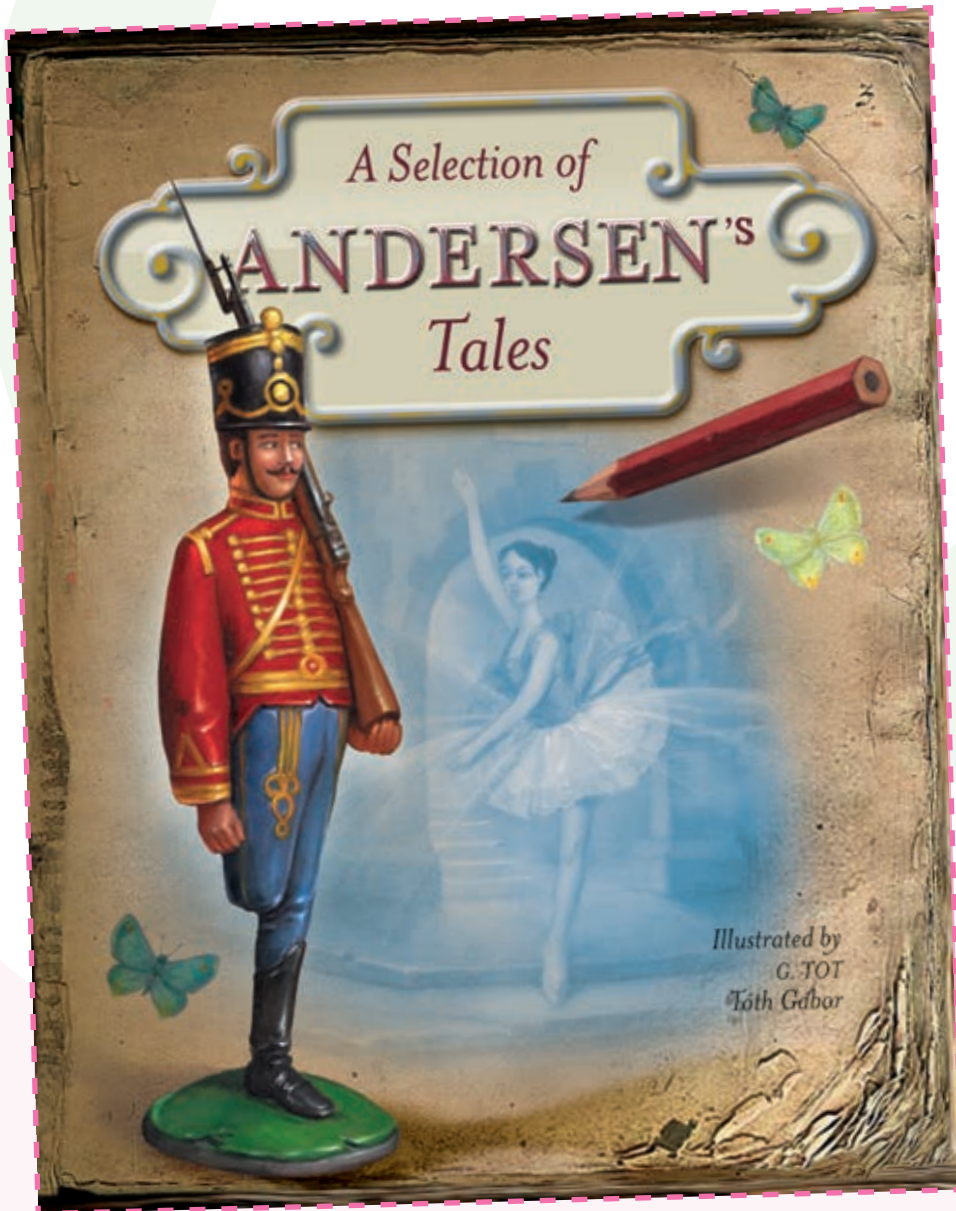
13 stories in this book tell children about knotty problems and how to unravel them.



- 128 pages
- 213 mm × 275 mm
- Hardcover
- Ages 6+

# STORY BOOKS

- 32 pages
- 213 mm × 275 mm
- Hardcover
- Ages 7+



November 2015

**NEW**





- 128 pages
- 213 mm × 275 mm
- Hardcover
- Ages 6+



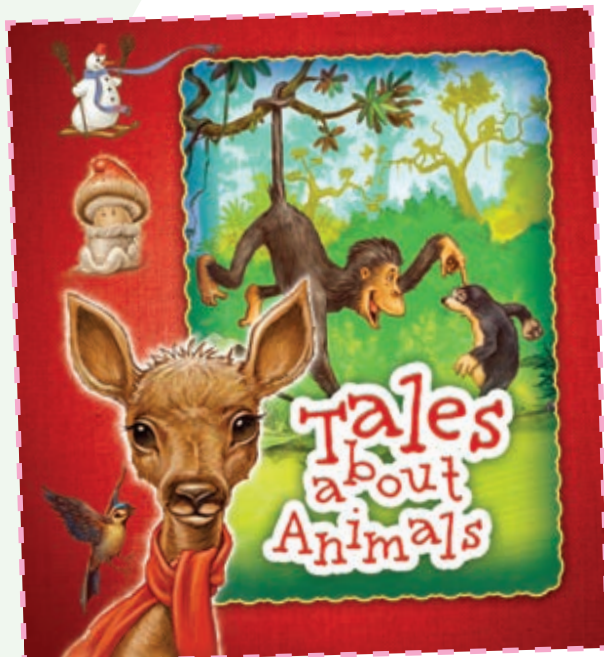
7 unrelated stories in each book



- 128 pages
- 213 mm × 275 mm
- Hardcover
- Ages 6+

# STORY BOOKS

- 48 pages
- Hardcover
- 240 mm × 264 mm
- Ages 5+

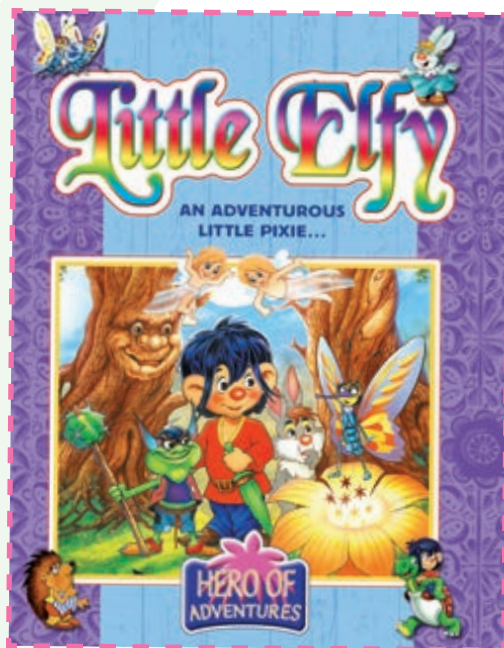


- 64 pages
- Hardcover
- 213 mm × 275 mm
- Ages 5+



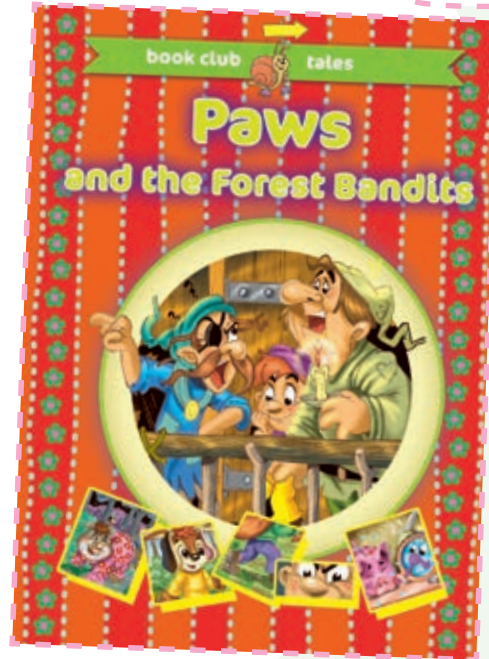
- 48 pages
- Hardcover
- 213 mm × 275 mm
- Ages 5+

- 48 pages
- 213 mm × 275 mm
- Hardcover
- Ages 6+



# STORY BOOKS

- 48 pages
- Hardcover
- 147 mm × 200 mm
- Ages 6+



Paws' stories for early readers

October 2015



- 64 pages
- Hardcover
- 213 mm × 275 mm
- Ages 7+



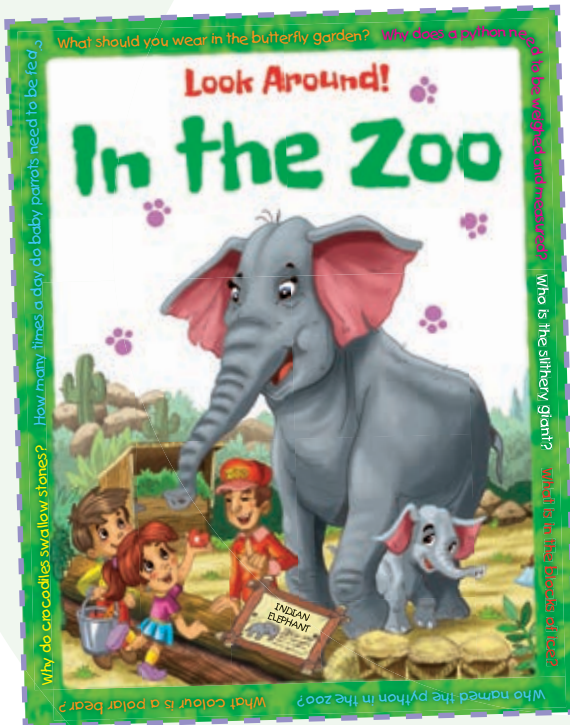
- 32 pages
- Hardcover
- 213 mm × 275 mm
- Ages 7+

# LEARN AND TRY



# LEARN AND TRY

- 64 pages
- 213 mm × 275 mm
- Hardcover
- Ages 5+



- Fun descriptions full of information
- Fascinating facts, exciting topics
- Interactive puzzles, playful activities, indoor games
- Attractive illustrations, demonstrative drawings



- 48 pages
- 185 mm × 240 mm
- Hardcover
- Ages 5+



- Phrasing and content appropriate for the target age
- Entertaining, tested experiments
- Understandable illustrations that feature adorable characters



COMING SOON

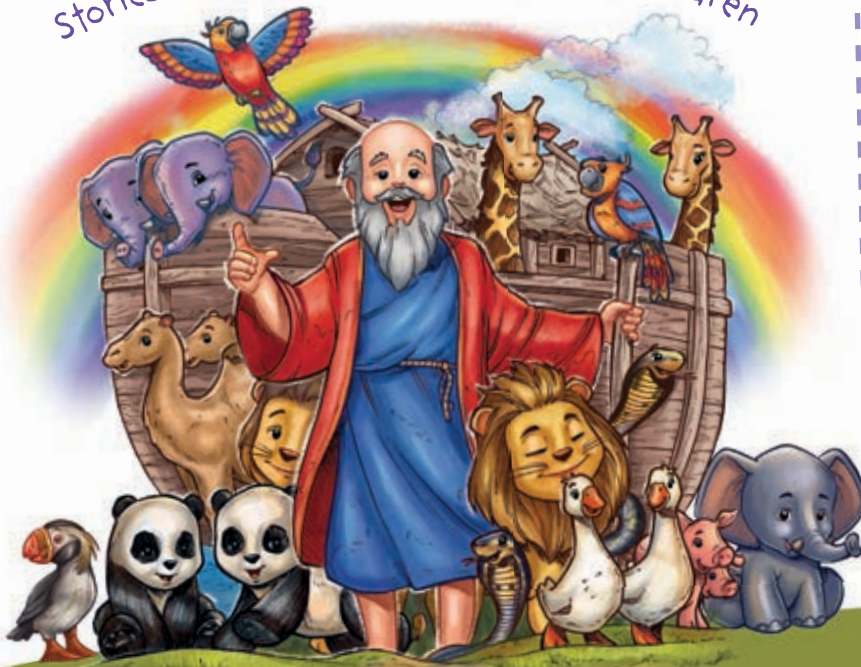


# LEARN AND TRY

- 32 pages
- 213 mm × 275 mm
- Hardcover
- Ages 6+

## The First Rainbow

Stories from the Old Testament for Children



Biblical lessons with entertaining games, interesting experiments, and DIY ideas.



- 14 stories from the Old Testament
- Creative activities that further the understanding of each story
- Cartoon-like illustrations and demonstrative drawings



# ACTIVITY AND CRAFT



# ACTIVITY AND CRAFT

- 16/20/24 pages
- 200 mm × 285 mm
- Paperback
- Ages 5+



- 48 pages
- 200 mm × 285 mm
- Paperback
- Ages 5+

**NEW**



**NEW**



ACTIVITY AND CRAFT

# The Farm



**3 IN 1**  
figures  
storybook  
playmath

**KIT**

Entertaining activities  
with Breezy, the little pony.



# ACTIVITY AND CRAFT

- 48 pages
- 200 mm × 285 mm
- Paperback
- Ages 5+



Dress up doll kit including:

- models
- dresses
- runway



- 64 pages
- 213 mm × 275 mm
- Paperback
- Ages 8+

- 96 pages
- 147 mm × 200 mm
- Paperback
- Ages 10+

**NEW**



November 2015

**NEXT TITLES:**

- Penny's Basics of Beauty and Fashion
- Sandy's Guide to Relationships
- Gabby's Do's and Don'ts of Healthy Lifestyle

# ACTIVITY AND CRAFT

- 112/128 pages
- 147 mm × 200 mm
- Paperback
- Ages 8+



- 64 pages
- 300 mm × 240 mm
- Embossed cover
- Ages 8+

# 3D BOOKS



3D BOOKS

# 3D BOOKS

- 64 pages
- 240 mm × 265 mm
- Hardcover
- Ages 5+

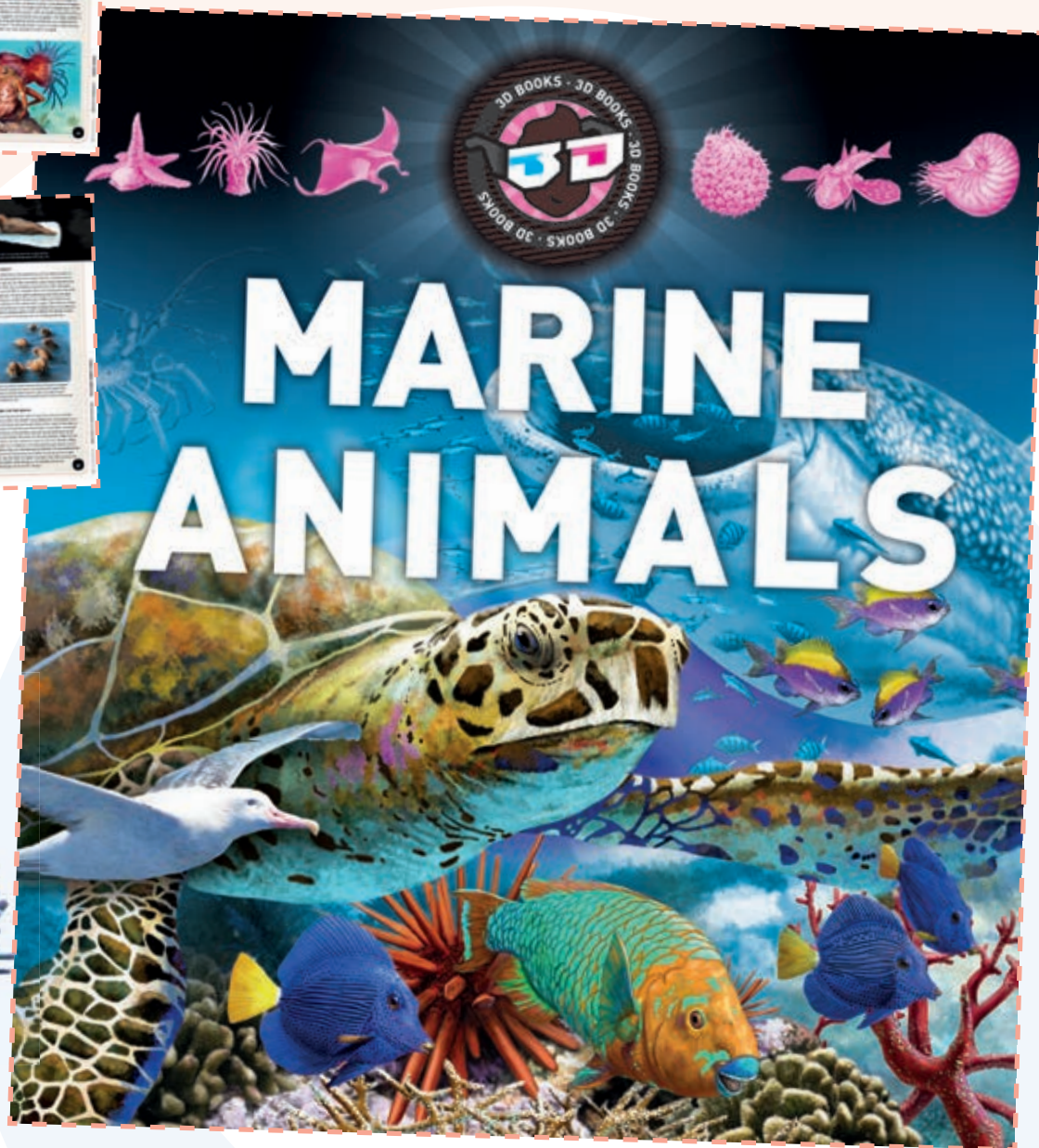
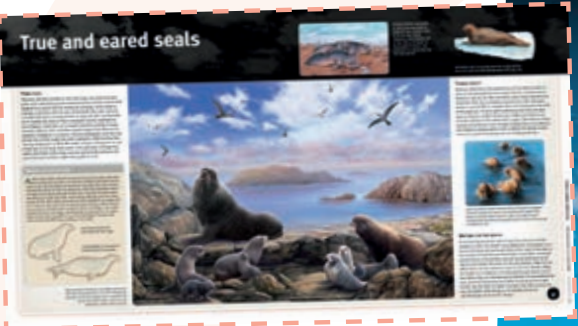
**NEW**



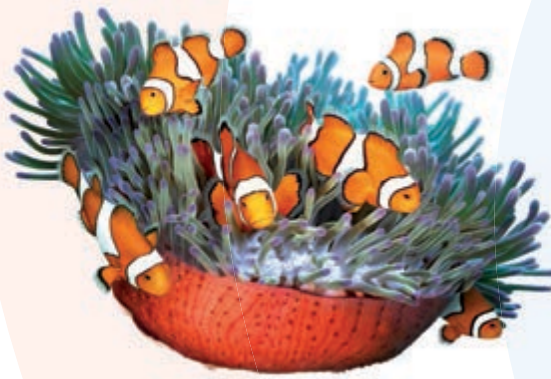




3D series: sold in 13 countries!

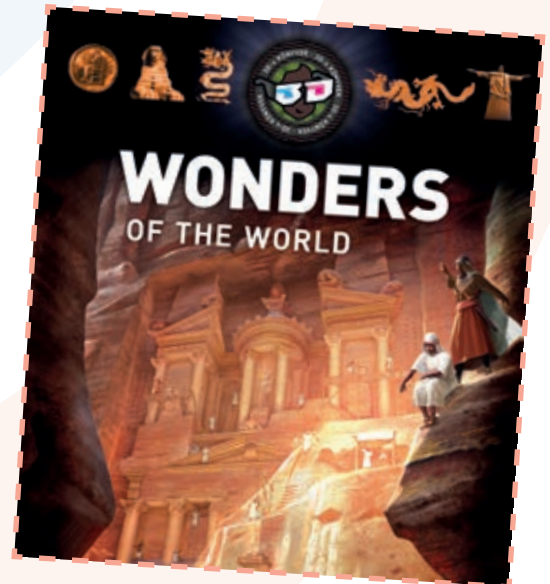
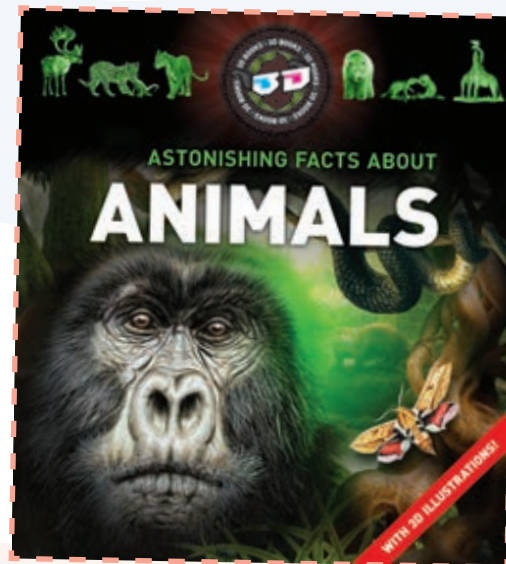
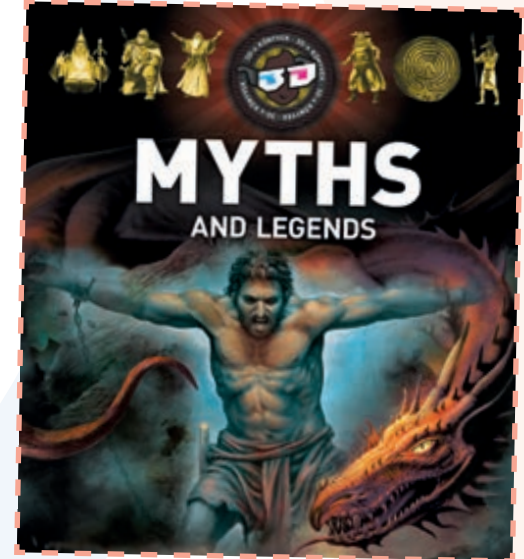


3D BOOKS



# 3D BOOKS

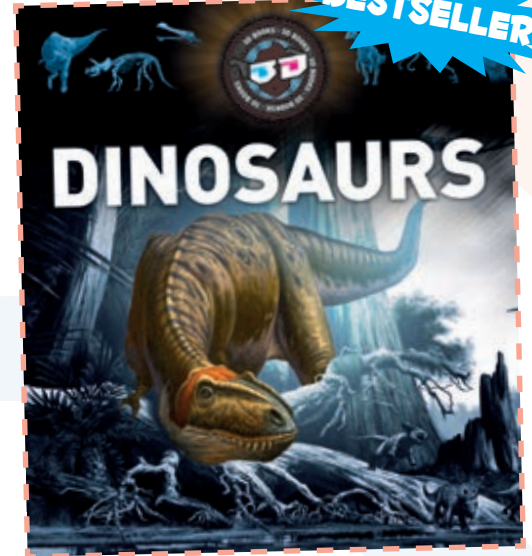
- 64 pages
- 240 mm × 265 mm
- Hardcover
- Ages 5+



3D series: sold in 13 countries!



**BESTSELLER**



3D BOOKS

# 3D BOOKS

NEW  
SERIES!



3D BOOKS



- 48 pages
- 240 mm × 264 mm
- Paperback
- Ages 5+



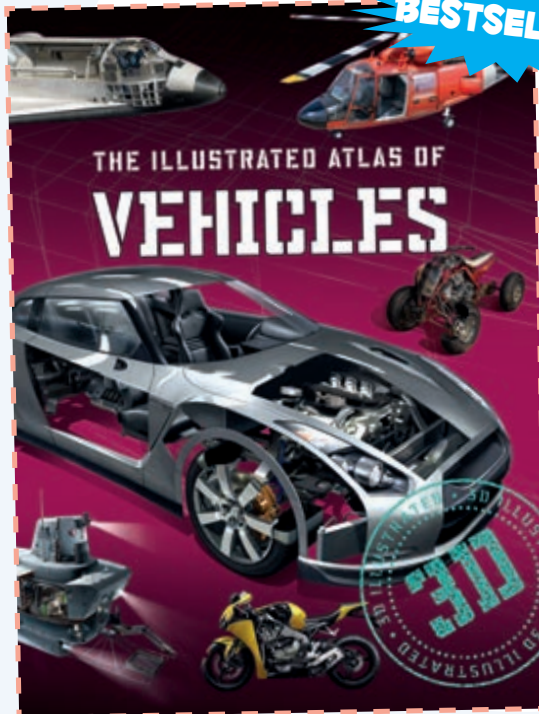
3D BOOKS



- Fun facts
- Interesting details

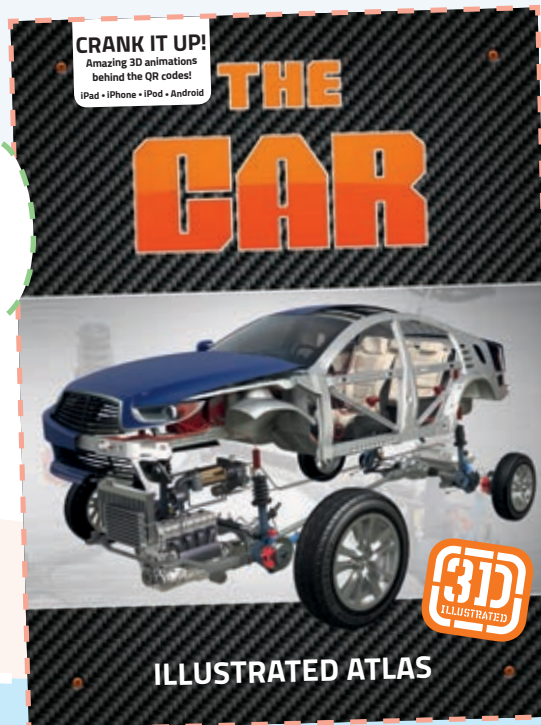
# 3D BOOKS

- 64 pages
- 240 mm × 325 mm
- Hardcover
- Ages 10+



3D BOOKS

- 16-page 3D annex
- Detailed information with spectacular illustrations



- 64 pages
- 240 mm × 325 mm
- Embossed cover
- Ages 10+



**BESTSELLERS**



# 3D BOOKS

- 64 pages
- 275 mm × 240 mm
- Hardcover
- Ages 12+





# BOOKS + APP

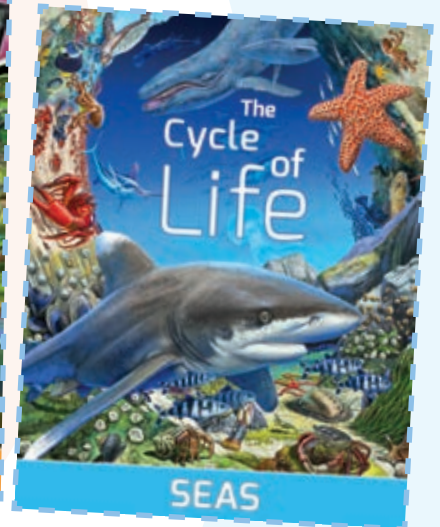
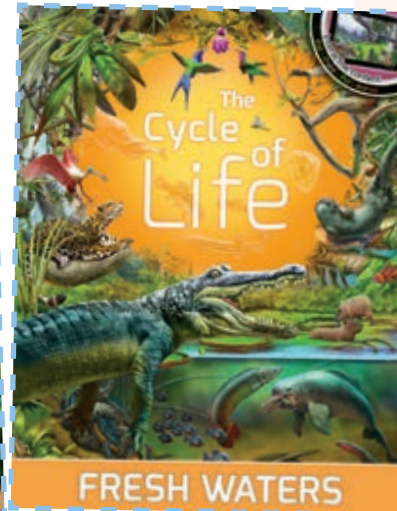
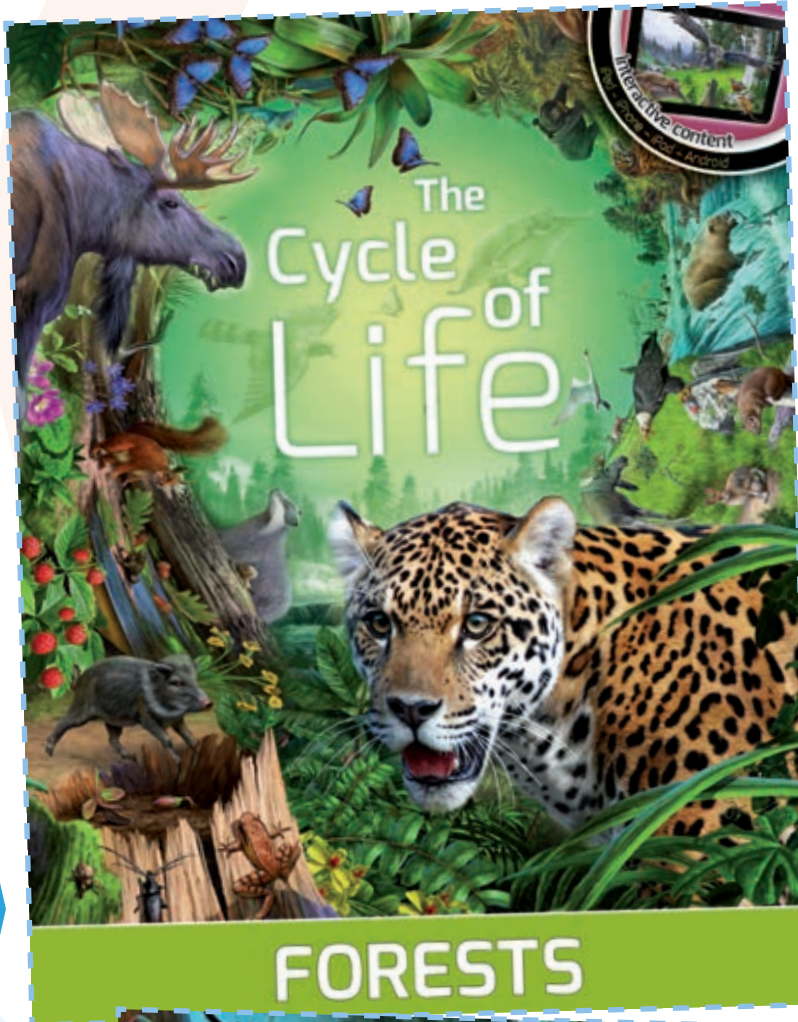


BOOKS + APP

# BOOKS + APP

- 64 pages
- 213 mm × 275 mm
- 4 titles
- Hardcover
- Ages 10+

More than 12 000 copies sold in Hungary.



- fact sheets
- illustrated explanations
- easy-to-read descriptions

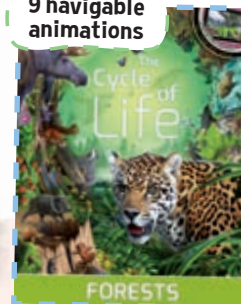
The Cycle of Life series takes the reader from the equator to the poles, from the ocean depths to the snowy peaks.



## CYCLE OF LIFE APP 1-2.

- free to download
- available on iOS and Android

9 navigable  
animations



5 navigable  
animations



▪ puzzles

- fascinating facts
- funny riddles



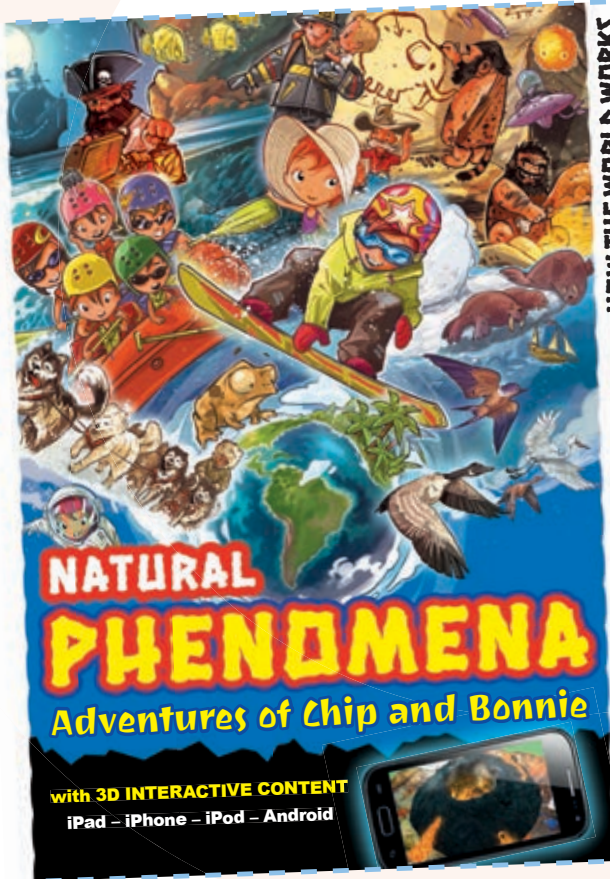
- 24 pages
- 100 stickers

▪ Embossed  
paperback



# BOOKS + APP

- 64 pages
- Hardcover
- 213 mm × 275 mm
- Ages 6+



HOW THE WORLD WORKS



HOW THE WORLD WORKS

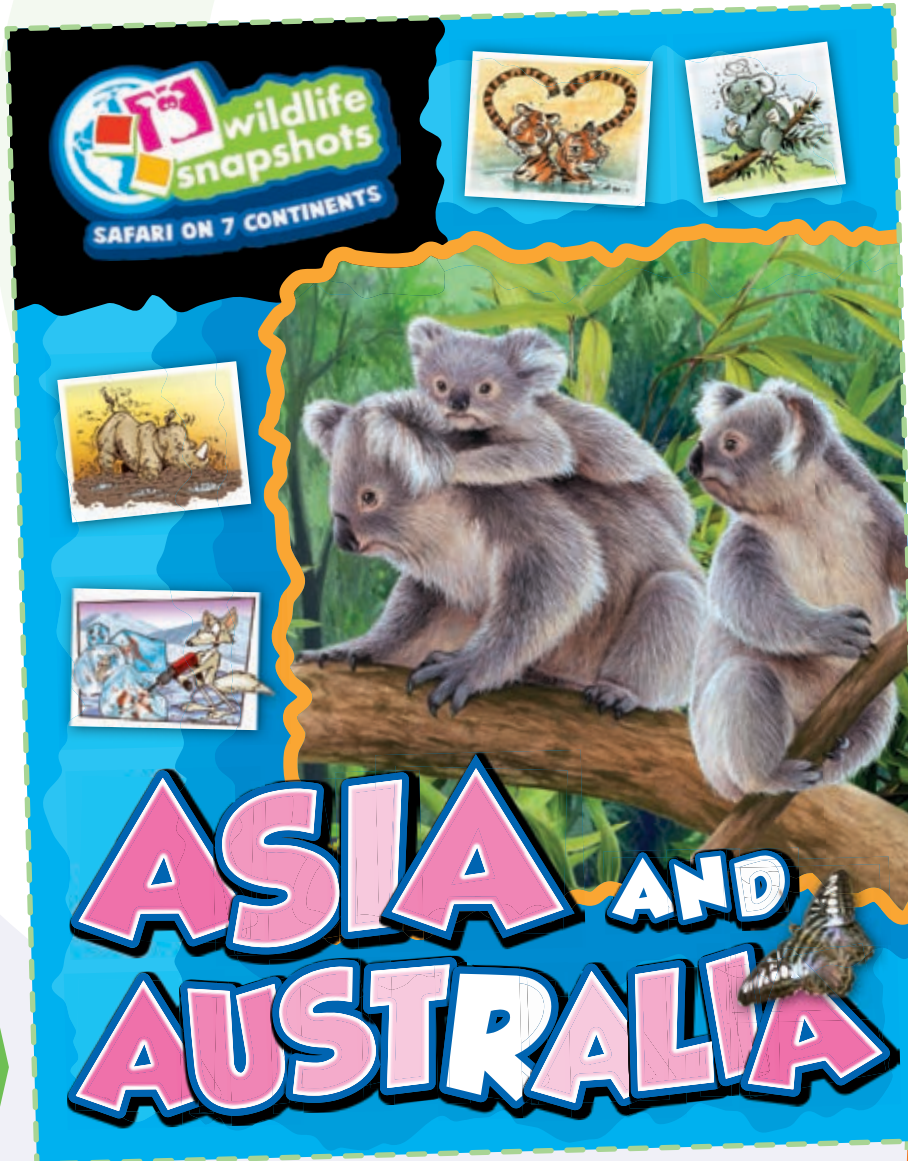
Aktivart app – free to download, available on Android a iOS





# POPULAR SCIENCE

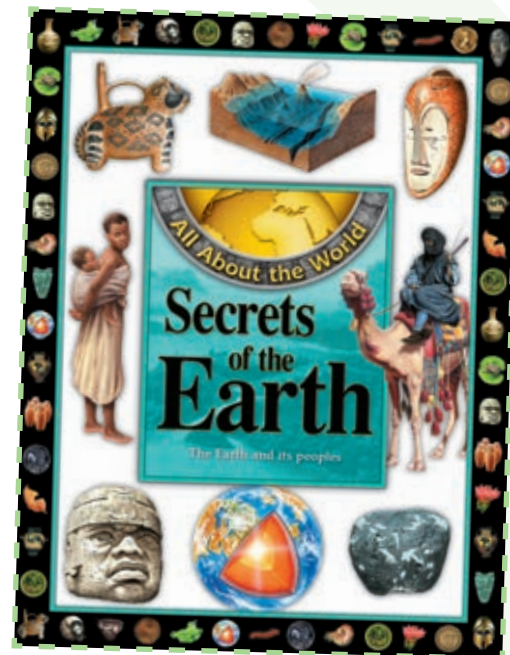
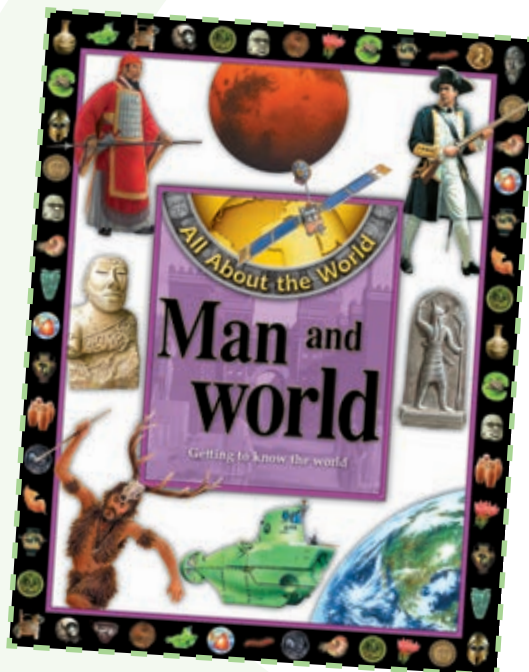
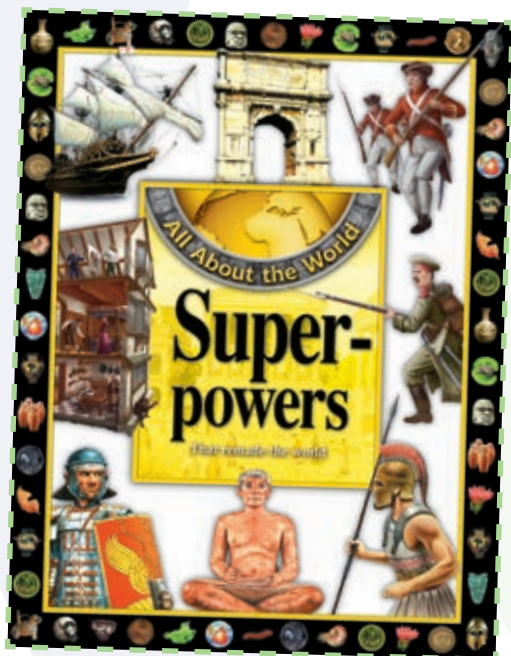
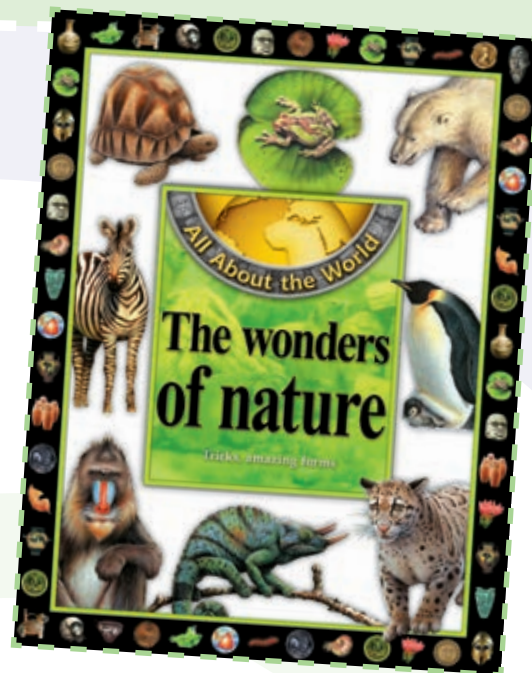
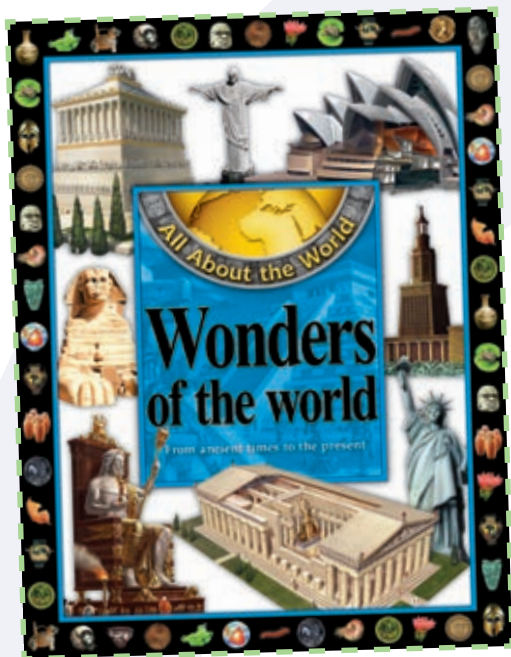
- 64 pages
- 213 mm × 275 mm
- Hardcover
- Ages 6+



COMING SOON



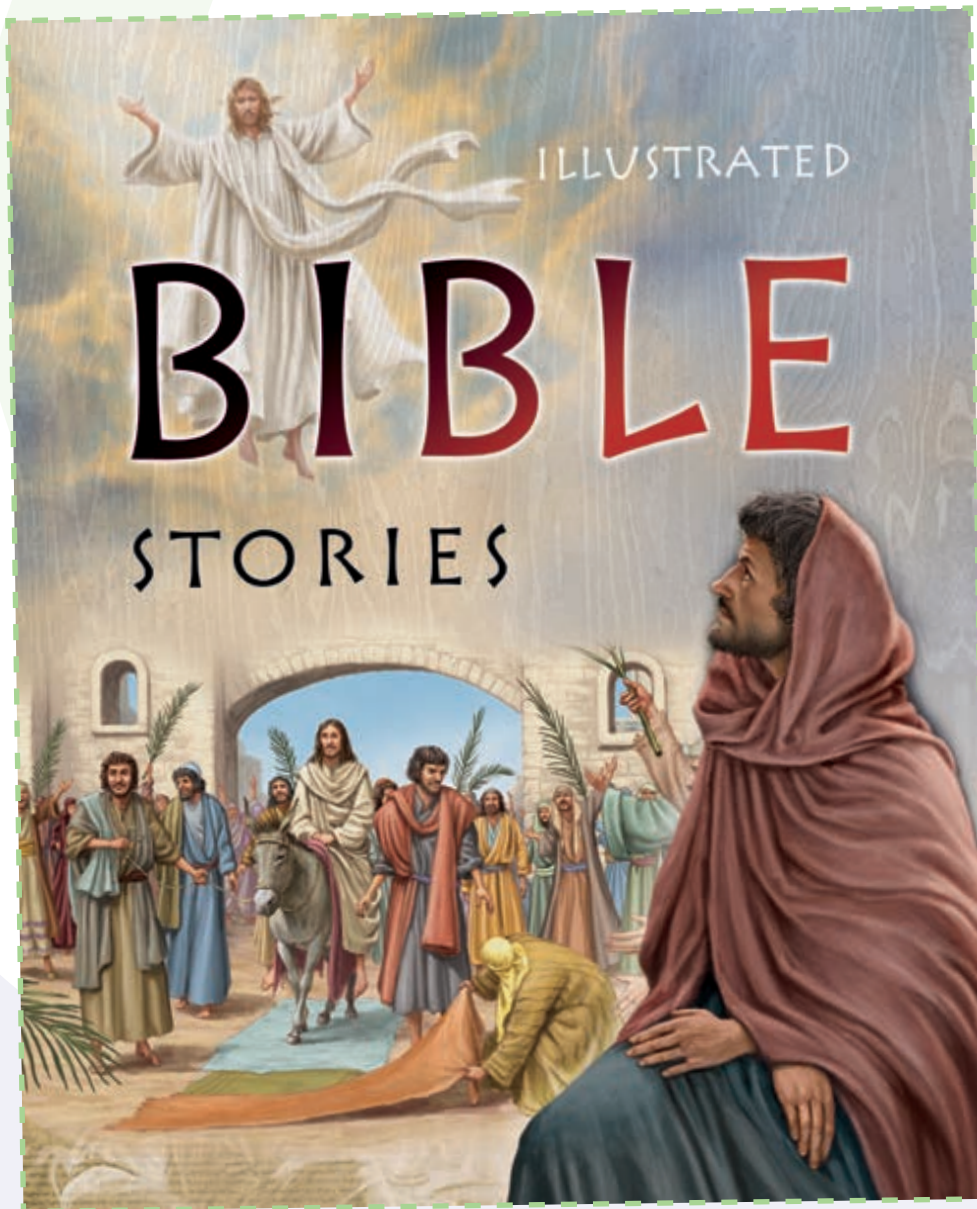
- 64 pages
- 213 mm × 275 mm
- Hardcover
- Ages 9+



Culture, history and zoology  
in 6 titles

# POPULAR SCIENCE

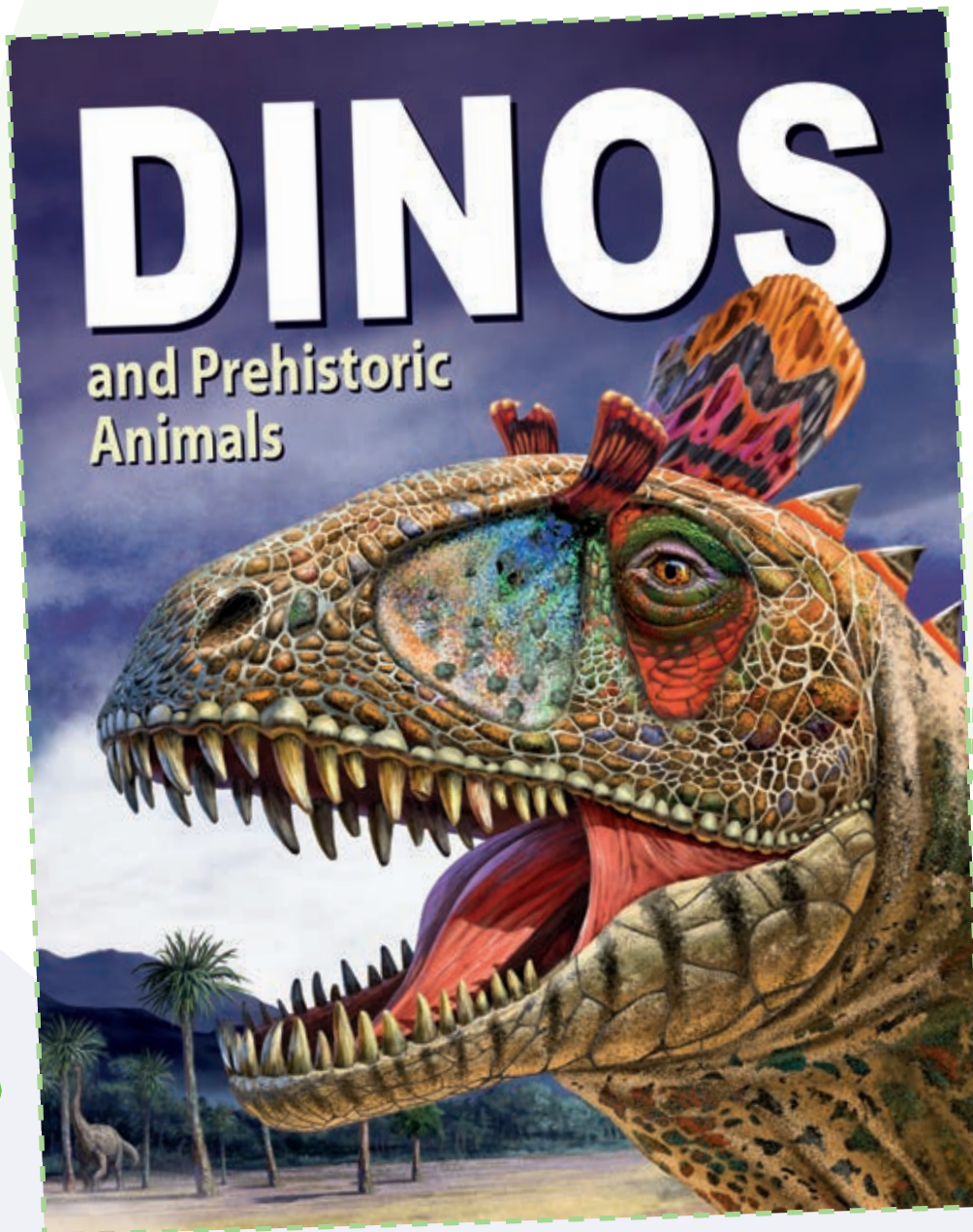
- 224 pages
- 240 mm × 298 mm
- Hardcover
- Ages 9+





- 64 pages
- 240 mm × 325 mm
- Hardcover
- Ages 10+





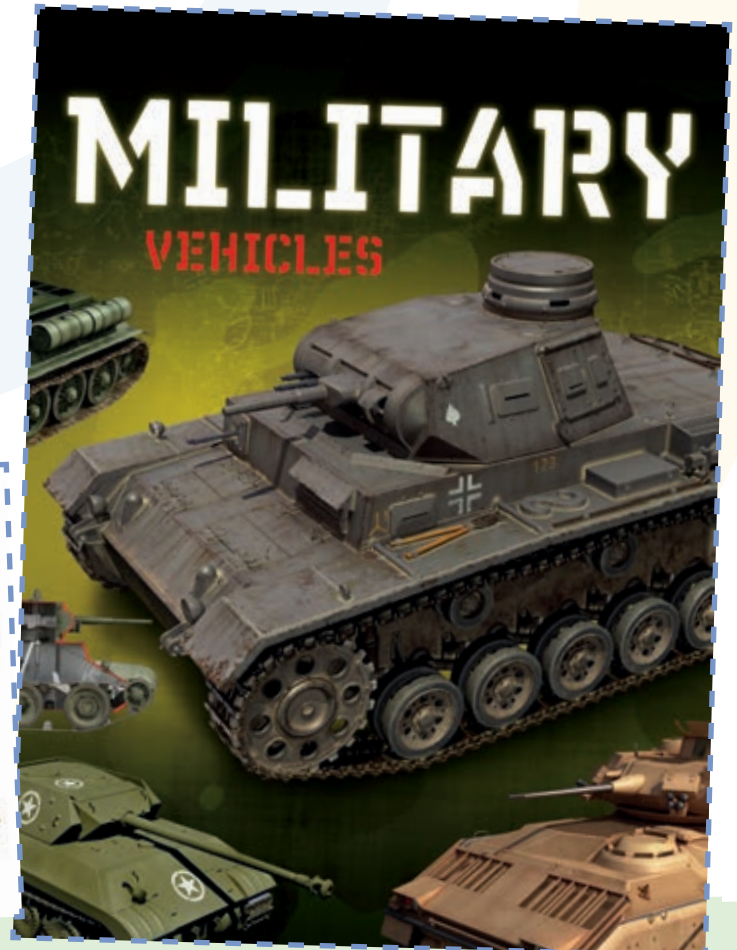
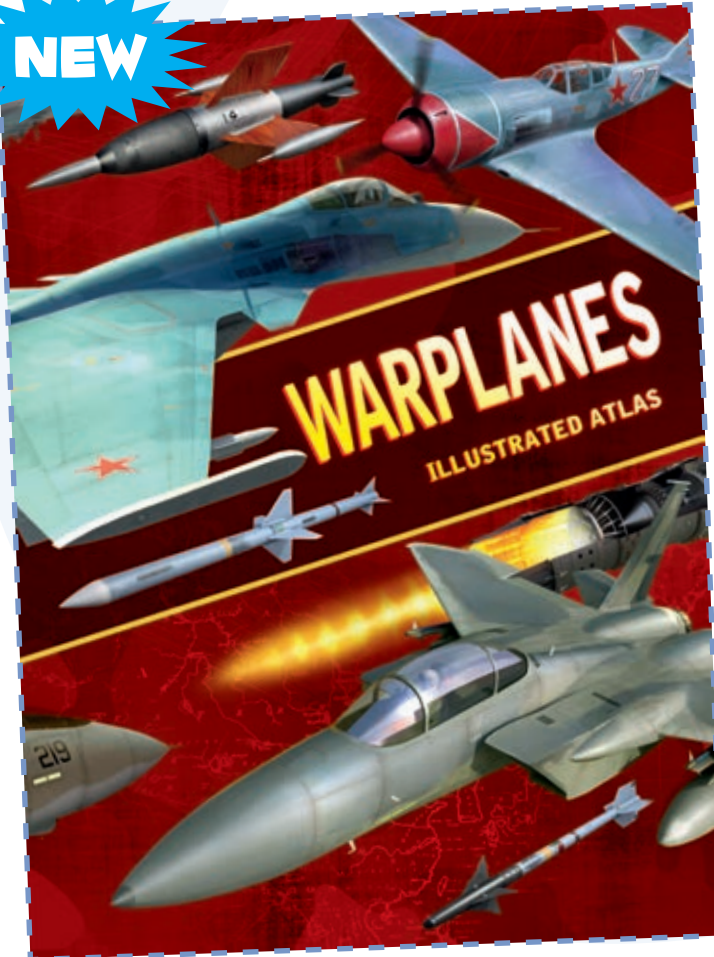
# BOOKS FOR BOYS



# BOOKS FOR BOYS

- 64 pages
- 240 mm × 325 mm
- Hardcover
- Ages 12+

NEW



- 64 pages
- 240 mm × 325 mm
- Hardcover
- Ages 10+



# BOOKS FOR BOYS

- 56/48 pages
- 240 mm × 325 mm
- Hardcover
- Ages 12+





# GRAPH-ART

P U B L I S H I N G



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